PITCH DECK — *Normal Thoughts From A Strange Mind: Session A*

Winner of Multiple International Best Screenplay Awards

- **Hollywood Hype International Film Festival — Best Screenplay**
- **Calgary Film Festival — Best Screenplay**
- **Magic Silver Screen Film Festival — Best Screenplay**
- **Indie Academy Awards – Best Arthouse Feature Script & Best Psychological Descriptions of the Characters**

1. PROJECT OVERVIEW

Title: *Normal Thoughts From A Strange Mind: Session A* **Format:** Feature Film (Anthology Psychological Horror) **Length:** 101 pages / ~1 hour 30 minutes **Structure:** Three standalone horror stories, one Host, one final psychological trap **Budget Profile:** Contained, location-efficient, performance-driven **Market Position:** Prestige psychological horror with festival pedigree

Core Hook: A charismatic Host guides the audience through three horror stories — but the final image forces viewers to decide:

Is the Host looking OUT from a cell in a mental asylum… or looking IN at *their* cell?

This is the film's signature.

2. WHY THIS FILM WORKS

- **High-concept, low-budget** Three locations, minimal cast, maximum psychological impact.
- **Award-winning screenplay** Already validated by multiple international festivals.
- **Anthology structure with a unified spine** Three stories, one Host, one escalating psychological question.
- **Actor-magnet role** The Host is a career-defining performance piece.
- **Audience-participation horror** The viewer becomes part of the experiment.
- **Prestige tone** Comparable to *Black Mirror*, *The Twilight Zone*, *The Father*, *Session 9*.

3. THE HOST — THE SPINE OF THE FILM

A magnetic, middle-aged storyteller who speaks directly to the audience with unsettling intimacy. He is calm, articulate, and disturbingly observant.

Across the film, he shifts tone:

- playful in **Go Ahead, Scare Me**
- reverent in **The Journal**
- predatory in **Road Rage**

He never reveals where he is. He never breaks eye contact. He never slips.

The final shot reveals his face in a cell window — but the audience must decide whether he's looking **out** or **in**.

4. STORY ONE — GO AHEAD, SCARE ME

(Location: Podcast Studio)

(Protagonist: Middle-aged horror podcaster)

A jaded horror podcaster, bored of clichés, challenges the universe:

"Go ahead. Scare me."

And something does.

The studio subtly transforms into a padded-cell-like space. Shadows shift. Audio distorts. The Host's commentary becomes invasive.

Tone: Playful → uncanny → claustrophobic **Theme:** The danger of inviting fear without understanding what's listening **Production Value:** one location, high tension

5. STORY TWO — THE JOURNAL

(Location: Brick outhouse, Rocky Mountain campground)

(Protagonist: Teenager)

A teen finds a **diary** hidden high in the window sill of a **brick outhouse** at a popular Rocky Mountain campground.

The entries begin mundane… then confessional… then murderous.

The killer begins addressing the reader directly.

The Host's tone becomes disturbingly intimate — as if he knows the diary's author personally.

Tone: Natural isolation → creeping dread → psychological invasion **Theme:** Curiosity as a trap **Production Value:** One location, atmospheric, grounded realism

6. STORY THREE — ROAD RAGE

(Location: Construction zone outside a mall)

(Protagonist: Privileged young adult)

A wealthy, entitled young man livestreams himself mocking drivers in a construction zone.

He cuts off the wrong driver.

The other driver is a **fearsome mountain of a man**, a biker-gang enforcer on a massive motorcycle.

The confrontation escalates instantly:

- The influencer flips him off.
- The biker calmly grabs the hand…
- …and **bites the middle finger clean off.**

The biker rides away like nothing happened. The influencer is left bleeding, panicking, trapped in his car as the world outside begins to feel unreal.

The Host's voice circles like prey.

Tone: Urban brutality → panic → psychological collapse **Theme:** Ego meeting consequence **Production Value:** One car, one stunt performer, one unforgettable moment

7. THE FINAL IMAGE — THE WINDOW

A small window — the kind found in old asylum cells.

The Host's face appears.

The camera never reveals the other side.

The audience must decide:

- **Is he inside the cell looking OUT?**
- **Or outside the cell looking IN at *them*?**

This is the film's psychological trap.

8. VISION SUMMARY

Visual Language

- **Go Ahead, Scare Me:** cozy → clinical
- **The Journal:** natural beauty → cold isolation
- **Road Rage:** chaotic urban realism → surreal dread
- **Host segments:** tight close-ups, perfect stillness, direct eye contact

Tone

Prestige psychological horror with grounded realism and escalating dread.

Audience Experience

The viewer becomes the subject of the Host's evaluation.

Full vision: **Director's Vision Statement**

9. MARKET POSITIONING

Comparable Titles

- *Black Mirror*
- *The Father*
- *Session 9*
- *Coherence*
- *The Machinist*
- *The Invitation*

Target Audience

- Fans of elevated horror
- Psychological thriller audiences
- Festival programmers
- Streaming platforms seeking prestige genre content

Distribution Potential

- Strong festival appeal
- High streaming viability
- Low-budget, high-impact ROI

10. WHY INVESTORS SHOULD CARE

- Award-winning screenplay with proven festival success
- Contained production = low risk
- Anthology structure = broad audience appeal
- The Host role = actor magnet
- Final twist = viral discussion potential
- Psychological horror = consistently profitable genre
- Strong franchise potential = cult following with repeat viewers